



INVEST IN A KID'S FUTURE



What is KidSport™?

KidSport™ is a volunteer based organization helping to eliminate financial barriers which prohibit many children and youth from participating in sport.



KidSport™ raises money through special activities and events to help pay for registration fees, so that all children have the chance to play.

Keeping children involved in positive activities means keeping them out of trouble and teaching them the values of an active lifestyle.



Why should kids play?

In the past 15 years the prevalence of obesity has grown by more than 50% in Canadian children ages 6 to 11. Forty to ninety percent of overweight youngsters have a high risk of developing heart disease and diabetes at an older age. *(Linton, 1998)*



➤ More than half of Canadian children are not active enough for optimal growth and development.

➤ Children are 40% less active today than they were thirty years ago.

➤ The average Canadian child watches 23 hours of television per week.

➤ Canadian girls are less active than boys with only 38% of girls and 48% of boys considered active enough. *(Stats Canada, 2005)*

What can a child learn from sport?

Through organized sport, children will learn the value of:

- Cooperation and Team Work
- Commitment to Goals
- Personal Excellence
- Fair Play
- Self-Esteem
- Active and Healthy Lifestyles



How is the money distributed to the kids?

Parents can apply for up to \$200 for their child. All applications are reviewed by the KidSport™ committee, those applicants who meet the criteria for grants will be eligible for funding. Grants are distributed annually within one of three deadlines: January 31, May 31 and September 30.



**COUNT ME IN... I'M ON
YOUR TEAM!**



**From archery to hockey
and more...**

**KidSport™ supports a full
range of programs!**

KidSport™ has already helped hundreds of NB children participate in sports such as baseball, swimming, sailing, soccer, etc. Let's all work together and make a difference!

For More Information:

1-888-KID-SPORT or
(506) 451-1320

Fax: (506) 451-1325

KidSport™ c/o Sport NB

900 Hanwell Road, suite 13

Fredericton, NB

E3B 6A2



Donation Form



**So that all
kids
can play!**

I would like more info about
KidSport™

I am enclosing a contribution
payable to KidSport™

I would like to receive a tax receipt
*for donations \$20 or greater

Name:

Amount:

Address:

City/Province:

Postal Code:

Phone:

Date:

Email:

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